



Dear Business Owner,

The foundation of Holy Rosary School is built upon the support of our entire community! We have been so fortunate to have a strong spirit of commitment from our school families, our parish and our local community working together in the spirit of faith, hope and love. As you know, Holy Rosary School is a Kindergarten through 8<sup>th</sup> grade Catholic school located in West Seattle. We are fully accredited and have twice received the U.S. Department of Education's Exemplary Blue Ribbon School Award. One of our primary funding sources is from our annual auction and support from businesses like yours, help us in our fundraising efforts.

The 32<sup>nd</sup> annual HEART Auction will be on April 9, 2011. This year's theme is Lights, Camera, Auction! **We are asking for your help to make this auction successful by donating a specific item, service, or cash contribution to our effort.**

All auction donations are listed in our auction catalog with **over 400 copies** printed, providing great exposure for you and/or your business! **Also, all donations are tax deductible (TAX ID #91-0567736).**

To donate to the HEART Auction, simply fill out the enclosed procurement form and return it in the enclosed envelope before January 15, 2011. If you need further information about donating an item, please contact us through our e-mail at [auction-procurement@holynosaryws.org](mailto:auction-procurement@holynosaryws.org). If you are interested in our corporate sponsorship and advertising initiative (details on page 2), please contact our sponsorship chair Chris Dormaier at [chrisdormaier@aol.com](mailto:chrisdormaier@aol.com).

On behalf of our students and faculty, we thank you for your time and generosity in considering our request. We look forward to hearing from you and hope to include your name as a Donor, Friend and Sponsor of Holy Rosary School!

Warm Regards,

Sarah Dahleen

Holy Rosary School – Director of Advancement

[sdahleen@holynosaryws.org](mailto:sdahleen@holynosaryws.org)

206-937-7255

A U.S. Department of Education "Blue Ribbon School of Excellence"

## ***Lights, Camera, Auction! 2011 Advertising Program Details***

### **Auction Sponsor (Limited Opportunities!)**

Please contact Sarah Dahleen at [sdahleen@holynosaryws.org](mailto:sdahleen@holynosaryws.org) or 206-937-7255 for information about our Sponsorship program.

### **Auction Catalog Advertiser**

Each year we print over 400 auction catalogs. Full and half page advertising is available in our catalog. (See below for sample half page ad)

**1/2 Page Ad - \$75**

**Full Page Ad - \$100**

### **Auction In-Kind Sponsor**

In-kind sponsors donate food products, drink products or professional services to support the auction. Your business name will be posted on the school auction web site. The school site generates an average of 22,759 hits per week hits. In-Kind donors will also be listed together on a single page in the Auction Catalog.

### **Sponsorship Program Contact**

For more information about our sponsorship program, please contact our Advancement Director, Sarah Dahleen at 206-937-7255 or [sdahleen@holynosaryws.org](mailto:sdahleen@holynosaryws.org) or our Sponsorship Chair, Chris Dormaier at [chrisdormaier@aol.com](mailto:chrisdormaier@aol.com).

Feel free to visit our web site at [www.holynosaryws.org](http://www.holynosaryws.org) to learn more about our school.

### **SAMPLE 1/2 page Advertisements from the 2010 Auction Catalog**

