



Introducing the 2014 HEART Auction

April 5, 2014

Please read and sign this document and return the front page to Holy School office by Friday Nov. 22nd. Thank you!



**Introducing the
2014 Centennial HEART Auction
April 5, 2014**

The HEART Auction is our largest fundraiser which raises over \$150,000 for Holy Rosary School. The proceeds from this event go directly into our operating budget. Each year, our families generously give their time, treasure and talent to make this event a success. This great endeavor helps us build school community while strengthening our financial status as we prepare for the upcoming year.

Our Goal This Year – \$160,000 (\$130,000 for the general fund and \$30,000 for the Fund-an-Item)

For the first time ever, we will hold an **Online Auction** prior to the silent and live auction night. Friends, family and neighbors will be able to shop and support Holy Rosary without attending the event on April 5. **The Online Auction will be open from March 21-30.** Stay tuned for details and instructions!

Plan now to attend our **Centennial Heart Auction** on April 5. “Pre-function” with us first! The doors to the **Silent Auction** will open at 5PM with a cocktail hour. Along with the Silent Auction there will be appetizers and wine games. At 7PM, the Live Auction begins in Lanigan Gym. We will soon start putting together many exciting packages for your bidding. In addition, you won’t want to miss out on the incredible class projects from our students, the decadent dessert auction and the dance celebration at the end of the night. It will surely be an evening to remember!

Our Theme for the 2014 Auction will be announced soon!

Important Auction Dates:
Family Donation into RSA* January 6 - 24
All Items due to school Feb 28th
Online Auction March 21 - March 30

Contact us at auction@holyrosaryws.org

*R.S.A. - Ready Set Auction is our auction software for family donation and “night of “ event management.



Family Procurement Guidelines:

- Each family has a donation obligation of \$125 or more
- 1-2 NEW items in the value of \$125
- On January 6th the Auction website will be open for family donations
- After January 24th only cash donations will be accepted
- We are happy to take cash in any amount; the procurement team can pool funds together and create top-selling packages for the live auction, your family will be credited
- We will also have a gift registry at Amazon again this year
- If you choose to solicit your auction items, procurement letters and forms to businesses will be available on the Auction website and school office before Thanksgiving
- We need quality items and experiences; see list below for ideas

Services generally do not sell, so please consider a non-service based donation. The Procurement committee reserves the right to approve and accept donations.

Donation Ideas:

- One-of-a-kind family or couple's experiences and getaways
- Sports Gear and Camping Gear
- Electronics & Appliances
- Restaurant Gift Certificates
- Themed dinners in private homes
- Seahawks, Huskies, Mariners, Sounders
- Box seats, meet coaches or players
- Vacation homes
- Sun Valley, San Juan Islands, Whistler, Lake Chelan, Hood Canal, Whidbey Island
- Mexico and Hawaii condos or homes
- Parent's night out or weekend away - Seattle, San Francisco, Napa
- Local theatre or shopping packages, ballet tickets, 5th Avenue
- Sports Clinics or camps; any element of celebrity a bonus

For questions about Family donations, please contact: Tara Colagrossi taracolagrossi@hotmail.com
and Angel Sorensen angel_sorensen@hotmail.com