



Dear Business Owner,

November 11, 2013

Holy Rosary School is celebrating its 100th anniversary this year!

The foundation of Holy Rosary School is built upon the support of our entire community!

We are a Pre-school - 8th grade Catholic school located in West Seattle. There are 500 students from 320 families. We are fully accredited and have twice received the U.S. Department of Education's Blue Ribbon School Award.

One of our primary funding sources is the annual HEART Auction. All proceeds go to the school's operating budget. Sponsoring our annual auction helps off-set the cost of this fundraising event. **We are asking for your help to make this auction successful by donating a specific item, service, or cash contribution.** If you are interested in our corporate sponsorship and advertising initiative (details on page 2), please contact us at kkennedy@holyrosaryws.org.

The Centennial HEART Auction will be on April 5, 2014. This is our 35th annual Auction! All auction donations are listed in our auction catalog with **over 400 copies** printed, providing great exposure for you and/or your business!

To donate in-kind items to the HEART Auction - fill out the enclosed procurement form and return it in the enclosed envelope before January 24, 2014. For further information please contact us at auction-procurement@holyrosaryws.org.

Also, all donations are tax deductible (TAX ID #91-0567736).

We thank you for your time and generosity in considering our request. We look forward to hearing from you and hope to include your name as a Donor, Friend and Sponsor of Holy Rosary School!

Warm Regards,

Kamila Kennedy

Holy Rosary School – Fundraising Coordinator

kkennedy@holyrosaryws.org - 206-937-7255

A U.S. Department of Education “Blue Ribbon School of Excellence”

Auction In-Kind Sponsor

In-kind sponsors donate food products, drink products or professional services to support the auction. Your business name will be posted on the school auction web site. The school website gets on average 3500 unique visitors per month and generates over 20,000 hits per week. In-Kind donors will also be listed together on a single page in the Auction Catalog.

Contact us at auction-procurement@holyrosaryws.org

Auction Catalog Advertiser

Each year we print over 400 auction catalogs. Full and half page advertising is available in our catalog. (See below for sample half page ad):

- **½ Page Ad - \$100**
- **Full Page Ad - \$125**

___ **YES! I would like to have an Ad for my business. Payment included.**

___ **YES! I would like to hear more about this opportunity. Please contact us at kkennedy@holyrosaryws.org**



Auction Sponsor

*All sponsors will receive a **FREE** 1/2 page auction catalog advertisement along with mention in our Live Auction slide show and will be featured as a “Sponsor of the Week” on our auction web site.*

- **___ 2,500 - CENTENNIAL GOLD LEVEL** - Your business logo on our event invitations! Company logo displayed on our website, electronic communications, auction catalog, live auction slide show and mentioned by the auctioneer as our Gold level sponsor. A banner with your logo will be made and displayed at the event.
- **___ 1,500 - CENTENNIAL PLATINUM LEVEL** - Your business on the back cover of our catalogs (400). Company logo displayed on our website, electronic communications, auction catalog, live auction slide show and mentioned by the auctioneer as our Platinum level sponsor. A banner with your logo will be made and displayed at the event.
- **___ 1,000 - CENTENNIAL SILVER LEVEL** - Company logo displayed on our website, electronic communications, auction catalog, live auction slide show and mentioned by the auctioneer as our Silver level sponsor. A banner with your logo will be made and displayed at the event.
- **___ \$750 - STAFF TABLE SPONSOR** (2 available) - Your business logo on a sign on a stand on the table that seats our beloved teachers and staff. You are welcome to have a “business” goodie bag for the table Attendees. A full screen during the live auction and mention by our auctioneer.
- **___ \$500.00 - LIVE AUCTION PADDLE SPONSOR** (2 available) - Your business logo shared on the back of our live auction bid cards (size 8 x 10) – **400** bid paddles to be printed.
- **___ \$500 - BAR NAPKIN SPONSOR** (2 available) - Your business logo printed on the bar napkins. **1000** napkins to be printed.
- **___ \$350.00 - AUCTION RAFFLE SPONSOR** (Only 2 available) - Your business logo printed on our raffle tickets. **400** tickets to be printed.

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HEART - Helping Education And Religious Traditions

Holy Rosary Catholic School 4142 42nd Avenue SW Seattle, Washington 98116